

Message Text

UNCLASSIFIED

PAGE 01 LA PAZ 03487 031511Z
ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 W
-----008168 031925Z /72

R 031425Z MAY 78
FM AMEMBASSY LA PAZ
TO SECSTATE WASHDC 596

UNCLAS LA PAZ 3487

E.O. 11652: N/A

TAGS:

SUBJECT: TRADE-MARK APPLICATION FOR BURGER

REF: STATE 097293

1. DRAWING ON REFTEL, COMATT MADE REPRESENTATIONS APRIL 17
TO BOLIVIA'S DIRECTOR GENERAL FOR INDUSTRIES REGARDING
ATTEMPT BY A LOCAL BUSINESSMAN TO REGISTER "BURGER" AS A
TRADE-MARK.

2. WE HAVE NOW BEEN ADVISED THAT THIS APPLICATION WILL
PROBABLY BE DENIED. IT APPEARS, AS WE POINTED OUT TO
BOLIVIAN AUTHORITIES, THAT THE INDIVIDUAL WHO SOUGHT TO
REGISTER THIS AND OTHER NAMES, EQ. BURGER KING, MACDONALDS,
HAD NO INTENTION OF INITIATING BUSINESS ACTIVITIES USING
THESE NAMES. HE APPARENTLY WANTED TO REGISTER THE NAMES
ONLY IN THE HOPE OF GAINING ROYALTY PAYMENTS.

3. WE WILL ADVISE THE DEPARTMENT BY CABLE WHEN A FINAL
DECISION IN MADE ON THIS APPLICATION.
BOEKER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADEMARK APPLICATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 03 may 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LAPAZ03487
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780189-0274
Format: TEL
From: LA PAZ
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780598/aaaadfsi.tel
Line Count: 43
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e33a23a5-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: 78 STATE 97293
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2806949
Secure: OPEN
Status: NATIVE
Subject: TRADE-MARK APPLICATION FOR BURGER
TAGS: EIND, BL
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/e33a23a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014